

The logo for the Tour de France, featuring the words 'Le', 'de', 'TOUR', and 'France' in a stylized, handwritten font. A yellow sun is positioned behind the letter 'O' in 'TOUR'.

Le
de TOUR
France

Vendée Events
are proud to present a unique

Tour De France 2011
bespoke Vendée Package

Large, bold, yellow text reading 'VENDEE GRAND DEPART 2011' overlaid on a background of a sunset over water with silhouettes of cyclists and a windmill.

VENDEE
GRAND DEPART 2011

'If I had to use just one word to define the links that unite the Vendée and the Tour, without hesitation I would say: passion! A shared passion for an event that is a century old, a wonderful popular celebration and for an authentic and innovative land, a place of liberty and challenges, where traditions and the future live in harmony.

So, after 1976, 1993, 1999 and 2005, the Tour de France will again be coming to the Vendée in 2011. At the turn of the century, each Tour de France whose Grand Start took place in the Vendée crowned dominant champions: firstly Miguel Indurain with his show of power on the Côte du Fossé in the prologue of the 80th edition, a foretaste of his performance throughout the event of which we still have vivid memories; and secondly Lance Armstrong, for his first triumph soon after recovering from cancer, then for his last triumph during a farewell tour, which we now know was not a definitive conclusion to his career'

Christian PRUDHOMME
Director of Tour de France

Further information and to book contact Vendée Events:

Telephone : France: 0033 251522672
UK: 07721332131

E-mail: info@vendeeevents.com

Le Tour de France VENDEE 2011

This fabulous 5 night package offers a little bit of everything that the Vendee in the Western side of France has to offer. Whilst also allowing the chance to witness at first hand the worlds most famous cycling race.

Saturday 2nd July

A Grand Start between sky and sea... The official start of the 98th edition of the Tour de France will take place at the Passage du Gois. Linking the continent to the island of Noirmoutier and measuring 4.5 km in length, the Passage du Gois is a submersible road covered twice daily at high tide, but which remains fully accessible at low tide.

Beforehand, the starting ceremony will take place in Fromentine followed by a parade along the island of Noirmoutier. Then, once they have rejoined terra firma, the pack will wind its way through the Vendée, firstly along mainly flat roads towards the south, before heading northeast towards Les Herbiers through more rolling countryside. The finishing line will be based at Mont des Alouettes whose summit stands at 232 metres.

Sunday 3rd July

The second day in the Vendée will witness the return of the team time trial, a stage not included in the programme for the Tour de France 2010. It will be contested over a 23 km circuit with the start and finish at Les Essarts.

Monday 4th July

The riders will cover a distance of approximately 80 km on the department's roads before leaving the Vendée...



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Le
de TOUR
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VENDEE 2011

All restaurants and attractions have been hand picked to represent the best quality that the region has to offer and will provide many lasting memories.

Wednesday 29th June

Guests arrive during the day and dinner with wines will be taken at the *Domaine de Saint Sauveur*.

Thursday 30th June

Special introduction of the teams/riders day and a celebration of the *Tour de France*.

The day starts with breakfast

Morning tour to *Vouvant* the city of painters and chance to stroll through the village at leisure. This is one of the most beautiful villages in France accredited by the French tourist board.



Lunch in a fabulous auberge at the highest point in the Vendée with outstanding views of the whole region.

Arrive at the *Puy Du Fou* with our private passes for a celebration of the start of *Tour De France* and introduction of all the teams and riders.

Dinner at a renowned local restaurant.

Friday 1st July

Wine tasting tour and châteaux of the Vendée
The day starts with breakfast

Depart for *Mareuil Sur Lay* the premier wine producing area of the Vendée and a tour of various châteaux of the Vendée for some wine tastings and to learn a little about the regional wine production. Lunch of local produce with tastings taken at the most famous local chateau.



Evening bbq supper with wines and beers at the accommodation.

Saturday 2nd July

1st day *Le Grand Depart Tour De France*

The day starts with breakfast

We will watch the start of the days action on television in a local bar before departing to take up our prime vantage point on the route and savour the atmosphere.

The caravan will pass us over a few hours before the riders race by in the quest for the first Yellow jersey of the race.

A champagne picnic lunch will be provided to mark the 1st day of the tour.

Dinner at a local much acclaimed lakeside restaurant follows that evening.

Sunday 3rd July

2nd Day *Special Time Trial Day*
Breakfast

Depart for *Les Essarts* for the new 23 km time trial
A picnic lunch will be provided with wines / beers etc
Return to the *Domaine* for dinner and to reflect on the days events.

Monday 4th July

After breakfast guests will depart at their leisure.

Package information

Vendee Events host the event and tour guides will be with guests at all times.

Accommodation is located at the *Domaine De Saint Sauveur, Mouilleron-en-Pareds, 85390 Vendée, France*. The *Domaine* has been recently restored and situated in one and a half hectares of private grounds and dominates the village skyline.

£949 per person fully inclusive price based upon single room occupancy.
£849 per person fully inclusive price for couples / twin shared rooms
Transfers from *Nantes* airport / TGV station will be provided.

'But we already know that even before the first kilometre, the presentation of the riders at *Le Puy du Fou* will have dazzled the crowds, just like *Cinécénie*, which recounts the history of the Vendée, fascinates each summer hundreds of thousands of visitors.'

Christian PRUDHOMME
Director of *Tour de France*